



Which Internet speed works best for your business?

No two small businesses are alike, meaning you need an internet package as unique as you are. We've put together a cheat sheet to help you find that sweet spot for Internet speed and price that best meets your business needs.

Start by asking yourself:



How many people are using Internet?



What are employees using Internet for?







What type of usage is it - uploading or downloading?

Once you gauge your Internet usage needs, you can custom create an optimal coverage package with Bell's Business Internet Service (BIS). BIS starts at packages as low as 5 Mbps for download, and grows all the way up to 940 Mbps.



Another option is Fibe Internet, which offers symmetrical speeds (upload and download are the same).

Here's a cheat sheet to help figure out how much Internet you may use:

If you want to:	You'll need about:
 Surf the web, do online research, email, use social media	1-5Mbps
 Video Streaming	5-10Mbps
 Large File Downloads or Uploads	10+Mbps
 Video Conferencing	25+Mbps

All of these numbers are based on a single user of the Internet connection. Multiple users would require additional bandwidth.

Other questions to consider:



Are you layering services on top of your Internet?



How much Internet are you using?



Are you planning on growing in size?

Types of small businesses and examples of their varying needs:



Restaurant

- > 1-2 simultaneous users
- > Point of Sales (POS)
- > Managing Social Media & Website
- > Receiving online orders
- > Sending and Receiving emails to suppliers, etc.
- > Offering customers access to guest Wi-Fi
- > Layering: Landline, to take reservations
- > Layering: TV, to stream the game for clients



Dentist office

- > 2-3 simultaneous users
- > Backing up patient information to the cloud
- > Sending & receiving emails to insurance companies etc.
- > Offering customers access to guest Wi-Fi
- > Layering: Landline, to take appointments
- > Layering: TV, to stream programs in the waiting room



Law Firm

- > 10 simultaneous users
- > Video Conferencing
- > Sending and receiving emails to clients, etc.
- > Uploading and downloading large documents
- > Backing up clients information to the cloud
- > Conducting online research
- > Layering: Landline and mobile, to keep all staff connected.



Corner Store

- > 1 simultaneous user
- > Point of sales(POS)
- > Uploading inventory management & online orders
- > Maintaining video surveillance streaming
- > Streaming online music



Real Estate Agent

- > 1 simultaneous user
- > Surfing online for clients
- > Sendign and receiving emails to clients, etc.
- > Maintaining website & social media accounts
- > Posting pictures online
- > Backing up contracts and documents
- > Layering: Mobile Phone

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